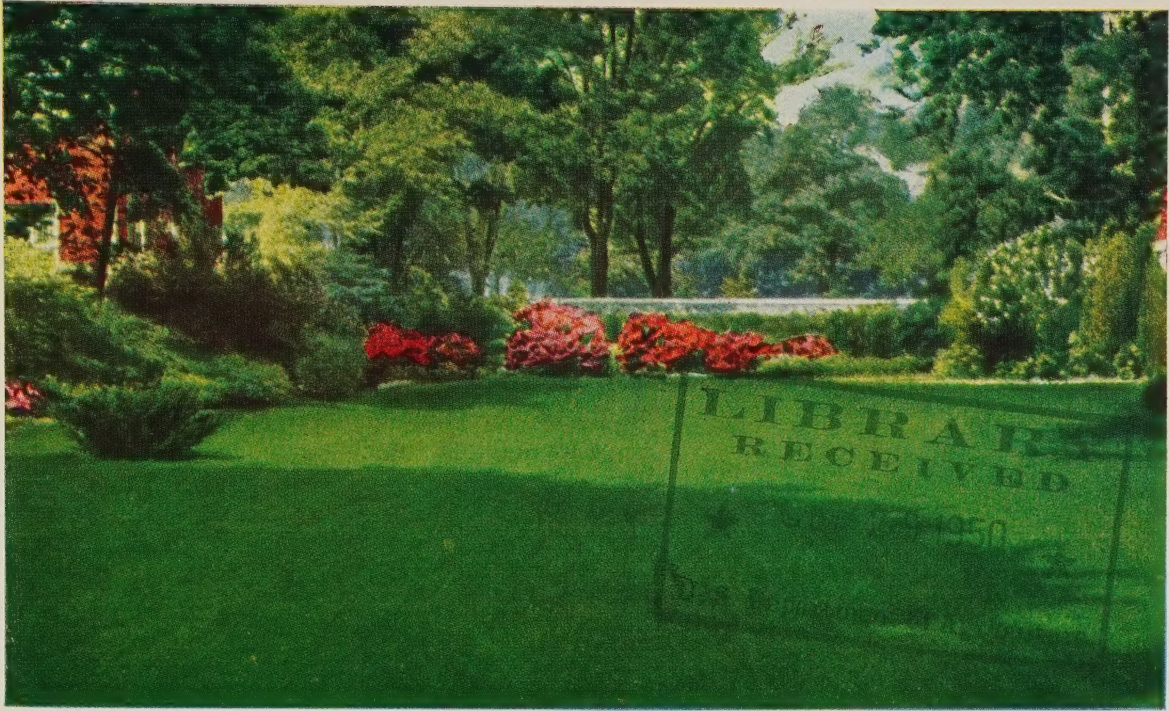


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Alexander Forbes & Co., Newark, N.J.

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Give your lawn the longest period for deep rooting before next summer's heat. The cool fall temperatures will avoid weed competition and you'll have a fine green turf before winter sets in. The melting snows through winter will develop deeper roots. You'll gain seven months' growth over the earliest April start possible next spring.

Our Elite Lawn Seed

Compare this analysis with *all* others. There's none better at *any* price. Grows a perfect, enduring lawn of which you'll be justly proud.

Here's what you get:

Purity		Germ.
4.9%	Bent, Highland	90%
29.4%	Fescue, Illahee	90%
49.0%	Kentucky Blue	85%
14.3%	Fancy Redtop	90%
97.6%	Total Purity	
.4%	Noxious weeds	
2.0%	Inert matter	
100.0%	Actual Germination	87.5%

Enough Bent to give extra fine texture; a heavy proportion of the two very finest lawn grasses, viz., the old standby Kentucky Blue and the new marvel grass, Illahee Fescue, both fine, wear-resistant and permanent. A small percentage of Fancy Redtop is added to give a quick cover and to nurse the others along.
Lb. \$1.50; 5 lbs. \$7.25; 10 lbs. \$14; 25 lbs. \$34.25; 100 lbs. \$135.

The "Forbes" Lawn Seed

Our second quality mixture and better than many first qualities offered. Produces an excellent lawn and priced moderately.

Here's what you get:

Purity		Germination
4.9%	Bent, Highland	90%
4.9%	Fescue, Chewings	90%
24.5%	Fescue, Illahee	90%
32.4%	Kentucky Blue	85%
13.8%	Fancy Redtop	90%
14.8%	Ryegrass, Perennial	90%
95.3%	Total Purity	
.4%	Noxious weeds	
4.3%	Inert matter	
100.0%	Actual Germination	87.5%

Lb. \$1.25; 5 lbs. \$6; 10 lbs. \$11.50; 25 lbs. \$28.25; 100 lbs. \$110.

Branch Brook Park Lawn Seed

Our cheapest mixture. This makes a good lawn but not as fine in texture. It serves well for back areas, for it withstands wear.

Here's what you get:

Purity		Germination
14.5%	Fescue, Meadow	90%
9.8%	Fescue, Chewings	90%
17.0%	Kentucky Blue	80%
27.6%	Fancy Redtop	90%
14.9%	Ryegrass, Domestic	90%
9.9%	Ryegrass, Perennial	90%
93.7%	Total Purity	
.4%	Noxious weeds	
5.9%	Inert matter	
100.0%	Actual Germination	88.0%

Lb. \$1; 5 lbs. \$4.75; 10 lbs. \$9; 25 lbs. \$22; 100 lbs. \$85.

For Shady Place Lawn Seed and Terrace Lawn Seed, See Over

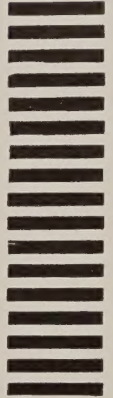
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Shady Place Lawn Seed

This contains a predominance of grasses which thrive naturally in shaded places. The lawn it produces is very excellent.

Here's what you get:

Purity		Germination
4.9%	Bent, Highland	90%
9.7%	Fescue, Meadow	90%
24.5%	Fescue, Chewings	90%
14.7%	Fescue, Illahee	90%
12.8%	Kentucky Blue	80%
9.5%	Fancy Redtop	90%
18.0%	Rough-stalked Meadow	85%
94.1%	Total Purity	
.3%	Noxious weeds	
5.6%	Inert matter	
100.0%	Actual Germination	87.5%

Lb. \$1.25; 5 lbs. \$6; 10 lbs. \$11.50;
 25 lbs. \$28.25; 100 lbs. \$110.

Terrace Lawn Seed

A heavy proportion of grasses which root deeply is needed to make a lasting lawn on a terrace where the soil is usually dry.

Here's what you get:

Purity		Germination
25.5%	Canada Blue	80%
19.6%	Fescue, Chewings	90%
4.9%	Fescue, Illahee	90%
12.8%	Kentucky Blue	80%
13.8%	Fancy Redtop	90%
14.8%	Ryegrass, Perennial	90%
91.4%	Total Purity	
.4%	Noxious weeds	
8.2%	Inert matter	
100.0%	Actual Germination	85.5%

Lb. \$1.25; 5 lbs. \$6; 10 lbs. \$11.50;
 25 lbs. \$28.25; 100 lbs. \$110.

White Clover. Use 1 lb. with 25 lbs. lawn seed. $\frac{1}{4}$ lb. 45c; $\frac{1}{2}$ lb. 80c; lb. \$1.50; 10 lbs. \$14.

Bone Meal. Use 25 lbs. per 1000 sq. ft. 10 lbs. 95c; 25 lbs. \$2; 50 lbs. \$3.50; 100 lbs. \$6; 500 lbs. \$29.

Hyper-Humus. In bags, 85 lbs. \$1.85; 500 lbs. \$9.50; 1000 lbs. \$17; ton \$30. Bulk price on request.

Lawn Fertilizer (6-10-4). 25 lbs. \$1.60; 50 lbs. \$2.65; 100 lbs. \$4.75; 500 lbs. \$21.50; 1000 lbs. \$40.

Peat Moss. Trial size \$1.85; large bale (will cover 300 sq. ft. 1 inch deep) \$4.95; 5 bales for \$24.

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Nothing will give you greater beauty with so much certainty and so little effort. Start with our cream-of-the-crop, largest-sized bulbs. No bargains—just finest quality to give finest result, and all priced lower because of the devaluation of the Dutch guilder.

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Hyacinths (12 vars.)
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Paper-white Narcissi
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Scillas (both types)
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Tulips, Cottage
Tulips, Darwin
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lbs.	Elite Lawn Seed		lbs.	White Clover	
	The "Forbes" Lawn Seed			Bone Meal	
	Branch Brook Park L.S.			Hyper-Humus	
	Shady Place Lawn Seed			Lawn Fertilizer	
	Terrace Lawn Seed			Peat Moss	
One pound will sow from 100 to 200 sq. ft.				Fall Bulb Price List	

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